

Historic, Archive Document

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62,09



Contract **PRICE LIST**

1951 CROP

PREMIUM QUALITY GARDEN SEEDS

*To be grown to highest
standards, by our Vine-
seeds and Smallseeds
Divisions - each a leading
specialist in its field!*

1951 harvest

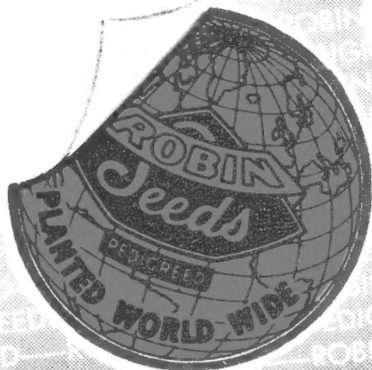
Lawrence

Robinson & SONS

MAIN OFFICES—MODESTO, CALIF., U.S.A.

BREEDERS AND PRODUCERS OF PEDIGREED SEEDS

**GROWERS FOR THE
WHOLESALE TRADE
ONLY!**



PLEASE NOTE CAREFULLY

As Growers...

...of critical quality garden seed for the wholesale trade, we offer you our following 1951 crop quotations.

Each item is our own growing and will be planted from choice stock seed of our development. Most main crop varieties are grown from inbred parent stock; others from progeny of single fruit selections.

All seed is grown **ONLY** as a seed crop - a fact important to you, particularly when considering your requirements of **LETTUCE** and **WATERMELON**.

Production is conducted according to the highest of seedsmen's standards. For your consideration, we would like to list a few of our own production standards, which we feel are important to quality production:

ISOLATION between varieties is maintained to at least double the distance generally considered safe from the hazard of cross-pollination.

ROGUEING is accomplished first for plant type, and always before blossoms are set (Vine-seeds). When fruits are at market stage, all annuals are again closely rogued for type. Vine-seeds are rogued a third time immediately prior to seed harvest.

Biennial roots and bulbs are carefully hand selected over tables during the transplant operation.

HARVEST EQUIPMENT has been especially designed for positive clean-up between varieties - an important safeguard from mechanical mixtures. As an additional precaution, we steam sterilize equipment between each variety run.

PROCESSING is set to unusually close tolerances. Both Modesto and Rocky Ford are unsurpassed in the industry for their equipment, safeguards and techniques. You will receive early deliveries of well cleaned, nice appearing seeds.

PLANT BREEDING is an active part of our work. Virtually all of our varieties are included, and we believe you will find our plant breeding department an extra guarantee of extra quality to you - both for the present and the future.

In summary, we will simply say that the orders you entrust to our care will be produced the best way we know. On this basis we respectfully ask your consideration for a fair portion of your business.

Sincerely,

J. N. Robinson

PRESIDENT

VINESEEDS

Division

AS SPECIALISTS IN VINESEEDS, we offer to you more accumulated years of Vineseed experience than any other seed growing company in America.

With production confined to dependable areas and thoroughly experienced farmers who have been with us for years, your contract order will be safely produced in the best possible manner.

We sincerely invite your inspection of our productions, of our breeding and trial grounds, and of our plants at any time. You will agree, we believe, that your order could not be in safer hands.

Ask for free trial ground samples of any variety. Also catalog photographs and 35mm. colored slides of most varieties are available at cost.

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| AMOUNT LBS. | CANTALOUPE | PER LB. |
|----------------|--------------------------------------|------------|
| | Banana..... | 75¢ |
| | Bay View..... | 85¢ |
| | Bender's Surprise..... | 73¢ |
| | Burrell's Gem..... | 85¢ |
| | Casaba, Golden Beauty..... | 83¢ |
| | Casaba, Golden Hybrid..... | |
| | Craig..... | |
| | Cranshaw..... | |
| | Early Bender, Schoons Hardshell..... | 73¢ |
| | Emerald Gem..... | 75¢ |
| | Far North..... | 90¢ |
| | Fordhook, Large..... | 80¢ |
| | Globe of Gold..... | |
| | Golden Delicious..... | |
| | Granite State..... | 90¢ |
| | Hackensack, Extra Early..... | 70¢ |
| | Hackensack, Large..... | |
| | Hales Best, Triumph, Jumbo..... | |
| | Hales Best, No. 36..... | |
| | Hales Best, No. 936..... | 80¢ |
| | Hearts of Gold, Improved..... | |
| | Honey Dew, Green Flesh..... | |
| | Honey Dew, Gold Rind..... | 90¢ |
| | Honey Dew, Pink Flesh..... | |
| | Honeyball..... | |

BRED AND GROWN BY OUR

Specialist Vineseeds
DIVISION

| AMOUNT LBS. | CANTALOUPE (Continued) | PER LB. |
|----------------|----------------------------------|------------|
| | Honey Rock..... | 70¢ |
| | Improved Yellow Cantaloupe..... | 90¢ |
| | Iroquois..... | |
| | Jenny Lind..... | |
| | Knight, or Maryland..... | |
| | Lake Champlain..... | |
| | Milwaukee Market..... | 72¢ |
| | Montreal Market..... | 90¢ |
| | New Yorker..... | 73¢ |
| | Ohio Sugar..... | 90¢ |
| | Osage, Extra Early..... | 75¢ |
| | Osage, or Millers Cream..... | |
| | Perfecto, Improved..... | |
| | Persian, Medium..... | 90¢ |
| | Persian, Large..... | |
| | Pollock No. 10-25..... | 80¢ |
| | Pride of Wisconsin..... | 70¢ |
| | Queen of Colorado..... | |
| | Rocky Ford, Gold Lined..... | |
| | Rocky Ford, Green Flesh..... | 85¢ |
| | Seed Breeders..... | |
| | Shumway's Giant..... | |
| | Tip Top..... | 75¢ |
| | V-1 (Sulphur Resistant)..... | 80¢ |
| | SR-91 (Sulphur Resistant)..... | |
| | MILDEW RESISTANT STRAINS | |
| | Golden Gopher((Also Wilt Res.).. | 78¢ |
| | Imperial No. 4-50..... | |
| | Imperial No. 5..... | |
| | Imperial No. 6..... | |
| | Imperial No. 45..... | |
| | No. D-2..... | \$1.20 |
| | Rio Sweet..... | |
| | Smith's Perfect..... | |
| | Texas No. 1 (Also Aphid Res.)... | |
| | CITRON | |
| | Green Seed..... | 68¢ |
| | Red Seed..... | |
| | CUCUMBER | |
| | A & C..... | 80¢ |
| | Apple, Crystal; white Lemon..... | 95¢ |
| | Apple Shape or Lemon..... | |
| | Barteldes..... | 87¢ |

BRED AND GROWN BY OUR

Specialist Vine seeds
DIVISION

| AMOUNT LBS. | CUCUMBER (Continued) | PER LB. |
|----------------|----------------------------------|------------|
| | Black Diamond, Long Strain..... | 67¢ |
| | Black Diamond, Staysgreen..... | |
| | Boston Pickle..... | |
| | Brice Special Pickle..... | 75¢ |
| | Chicago Pickle..... | 67¢ |
| | Clark's Special..... | 70¢ |
| | Colorado..... | 80¢ |
| | Cool & Crisp..... | 85¢ |
| | Cubit..... | 82¢ |
| | Davis Blend..... | 70¢ |
| | Davis Perfect..... | 75¢ |
| | Deltus..... | 80¢ |
| | Earliest of All..... | 69¢ |
| | Early Cluster..... | 67¢ |
| | Early Fortune..... | |
| | Early Russian..... | 69¢ |
| | Highmoor (Scab Resistant)..... | 88¢ |
| | Japanese Climbing..... | 77¢ |
| | Long Green, Improved..... | |
| | Magnolia..... | 82¢ |
| | Marketer..... | |
| | Model..... | |
| | Mincu..... | 80¢ |
| | Monarch, or Heinz Pickle..... | 70¢ |
| | National Pickle..... | 67¢ |
| | Niagara (Mosaic Resistant)..... | 90¢ |
| | Ohio No. 31(Mosaic Resistant)... | 85¢ |
| | Packer..... | 75¢ |
| | Palmetto (Mildew Resistant)..... | \$1.30 |
| | Producer..... | 75¢ |
| | Puerto Rico No. 39, Short..... | 80¢ |
| | Puerto Rico No. 39, Long..... | |
| | Robin-40 (Mildew Res. Pickle)... | \$1.00 |
| | Robin-50 (Mildew Res. Slicer)... | |
| | Santee (Mildew Resistant)..... | |
| | Santee 5-2(Mildew Resistant).... | 70¢ |
| | Snow's Perfection Pickle..... | |
| | Straight 8..... | 80¢ |
| | Taxpayer..... | 70¢ |
| | Thorburn's Everbearing..... | |
| | Vaughan, or Longfellow..... | 82¢ |
| | West India Gherkin..... | 95¢ |
| | White Spine, Arlington..... | 67¢ |
| | White Spine, Improved..... | |
| | White Spine, Klondike..... | |
| | White Wonder..... | 72¢ |
| | Woodruff's Hybrid..... | |
| | Yorkstate Pickle(Mosaic Res.)... | |

BRED AND GROWN BY OUR

Specialist Vine-seeds
DIVISION

| AMOUNT LBS. | DILL | PER LB. |
|----------------|----------------------------------|------------|
| | Mammoth Long Island..... | 45¢ |
| | GOURD | |
| | Apple, Small..... | \$1.55 |
| | Calabash..... | |
| | Caveman's Club..... | |
| | Dishcloth..... | |
| | Egg, Small..... | 95¢ |
| | Italian Edible..... | |
| | Mixed, Large Types..... | |
| | Mixed, Small Ornamental..... | |
| | Orange, Small..... | \$1.55 |
| | Pear, Striped White-Green..... | |
| | Pear, Striped Yellow-Green..... | |
| | Pear, White..... | |
| | Spoon, Bi-Colored..... | |
| | Warted, Small..... | |
| | PUMPKIN | |
| | Connecticut Field..... | 60¢ |
| | Cheyenne Bush..... | 68¢ |
| | Cushaw, Golden..... | 60¢ |
| | Cushaw, Striped..... | |
| | Cushaw, White..... | 65¢ |
| | Dickinson..... | 60¢ |
| | Japanese Pie..... | 68¢ |
| | Kentucky Field..... | 60¢ |
| | King of the Mammoth, Potiron.... | 70¢ |
| | Large Cheese, Old Fashioned..... | 65¢ |
| | Small Sugar, Boston Pie..... | 60¢ |
| | Tennessee Sweet Potato..... | 65¢ |
| | Virginia Mammoth..... | |
| | Winter Luxury, Orange..... | |
| | | |
| | SQUASH | |
| | SUMMER TYPES | |
| | Caserta..... | 67¢ |
| | Cocozelle, Green Bush..... | 60¢ |
| | Cocozelle, Long Type..... | 67¢ |
| | Cozini..... | |
| | Crookneck, Early Summer Yellow.. | 60¢ |
| | Crookneck, Giant Yellow..... | 65¢ |
| | Scallop, Bennings Green Tint.... | 60¢ |
| | Scallop, Early Golden Bush..... | 65¢ |

BRED AND GROWN BY OUR

Specialist Vine-seeds
DIVISION

PEDIGREED

| AMOUNT LBS. | SQUASH (Continued) | PER LB. |
|----------------|--|------------|
| | Scallop, Early White Bush..... | 60¢ |
| | Scallop, Mammoth White Bush..... | 63¢ |
| | Scallop, Woods Prolific White... | 65¢ |
| | Straightneck, Early Prolific.... | 63¢ |
| | Straightneck, Giant Yellow..... | 65¢ |
| | Vegetable Marrow, Green Bush.... | |
| | Vegetable Marrow, Green Vine.... | |
| | Vegetable Marrow, White Bush.... | |
| | Vegetable Marrow, White Vine.... | |
| | Zucchini, Dark Green or Black... | 63¢ |
| | Zucchini, Light Green or Gray... | |
| | Zucchini, Long Strain, Dark Green. | 65¢ |
| | | |
| | | |
| | WINTER TYPES | |
| | Banana, Blue or Slate..... | 70¢ |
| | Banana, Pink..... | |
| | Banana, Orange (U. of Calif.)... | 95¢ |
| | Boston Marrow..... | 68¢ |
| | Buttercup..... | 95¢ |
| | Butternut..... | 90¢ |
| | Delicious, Golden..... | 74¢ |
| | Delicious, Green..... | |
| | Fordhook Vine..... | 70¢ |
| | Green and Gold..... | 95¢ |
| | Hubbard, Blue..... | 75¢ |
| | Hubbard, Chicago Watted..... | |
| | Hubbard, Golden or Orange..... | |
| | Hubbard, Improved Green..... | |
| | Mammoth Chili..... | 80¢ |
| | Marblehead (Curlytop Res.)..... | 83¢ |
| | Rainbow..... | |
| | Squaggetti..... | 70¢ |
| | Sweet Potato, Delicata..... | |
| | Table Queen, Acorn, Green..... | 60¢ |
| | Table Queen, Golden or Orange... | 68¢ |
| | Table Queen, Mammoth, Green.... | 60¢ |
| | Uconn..... | 65¢ |
| | Warren-Turban..... | 95¢ |
| | WATERMELON | |
| | <i>Carefully grown in California, where ANTHRACNOSE (a seed-borne disease) does not exist.</i> | |
| | Angelino, Black Seed..... | 60¢ |
| | Black Diamond..... | |
| | Burrell Gray..... | \$1.00 |
| | Chilean, Black Seed..... | 70¢ |

BRED AND GROWN BY OUR

Specialist Vineseeds
DIVISION

| AMOUNT LBS. | WATERMELON (Continued) | PER LB. |
|-------------------------------|------------------------------------|------------|
| | Coker..... | 95¢ |
| | Coles Early..... | 50¢ |
| | Congo (Anthracnose Resistant)... | \$1.00 |
| | Dixie Queen..... | 75¢ |
| | Early Arizona..... | 95¢ |
| | Early Canada..... | } 80¢ |
| | Early Fordhook..... | |
| | Early Kansas, or Russian..... | |
| | Florida Favorite..... | 50¢ |
| | Florida Giant..... | 60¢ |
| | Garrison..... | 95¢ |
| | Georgia Rattlesnake..... | 50¢ |
| | Golden Honey..... | 65¢ |
| | Halbert Honey..... | 50¢ |
| | Harris Earliest..... | 75¢ |
| | Ice Box, Red Flesh..... | } 95¢ |
| | Ice Box, White Flesh..... | |
| | Ice Cream..... | 50¢ |
| | Irish Gray..... | } 70¢ |
| | King and Queen Winter..... | |
| | Kleckley Sweet..... | } 50¢ |
| | Kleckley Sweet, Improved..... | |
| | Klondike, Black Seed No. 3..... | } 90¢ |
| | Klondike, Brown Seed..... | |
| | Klondike, Striped No. 11..... | |
| | Mountain Hoosier..... | 95¢ |
| | New Hampshire Midget..... | \$1.50 |
| | Northern Sweet..... | 60¢ |
| | Peacock..... | 85¢ |
| | Peerless..... | } 52¢ |
| | Stone Mountain..... | |
| | Sugar Stick..... | 70¢ |
| | Sweetheart..... | } 50¢ |
| | Tom Watson..... | |
| | White Mountain, Improved..... | 90¢ |
| | Wondermelon..... | 50¢ |
| WILT RESISTANT STRAINS | | |
| | Blacklee..... | 60¢ |
| | Dixie Queen WR..... | \$1.00 |
| | Hawksbury..... | 60¢ |
| | Hawksbury, Purdue Strain..... | 85¢ |
| | Ironsides..... | \$1.50 |
| | Kleckley Sweet No. 6..... | 60¢ |
| | Klondike No. 7..... | } 90¢ |
| | Klondike, Striped Blue Ribbon..... | |
| | Klondike, Baby (U. of Calif.)... | \$1.00 |
| | Leesburg..... | 60¢ |
| | Miles..... | } 90¢ |
| | Missouri Queen..... | |

BRED AND GROWN BY OUR

Specialist Vine-seeds
DIVISION

SMALLSEEDS

Division

AS SPECIALISTS in Beet, Carrot, Lettuce, Mustard and Onion, we conduct an entirely separate breeding and growing program within the company.

Our strict policy of concentrating on only these five species allows our thoroughly experienced personnel a degree of close specialization that is an extra guarantee of quality to your trade.

Your inspection of our trial grounds and of our growing program is sincerely invited. We believe you will agree that our compact, well-knit organization ranks as one of the leaders in the seed industry.

Ask for free trial ground samples of any variety. Also, catalog photographs and 35mm. colored slides of most varieties are available at cost.

| AMOUNT LBS. | BEET | PER LB. |
|----------------|----------------------------------|------------|
| | Crimson Globe..... | 42¢ |
| | Crosby's Egyptian..... | |
| | Detroit, Dark Red..... | 38¢ |
| | Detroit, Perfected..... | 42¢ |
| | Detroit, Short Top..... | 38¢ |
| | Early Blood Turnip..... | |
| | Early wonder..... | 45¢ |
| | Early wonder, Green Top..... | |
| | Early wonder, Tall Top..... | 39¢ |
| | Eclipse, Early..... | 45¢ |
| | Extra Early Flat Red Egyptian... | |
| | Lutz, Green Leaf..... | |
| | | |
| CARROT | | |
| | Chantenay..... | 68¢ |
| | Chantenay, Long Type..... | |
| | Chantenay, Red Core..... | 70¢ |
| | Danvers, Half Long..... | |
| | Danvers, Half Long, Red Core.... | 90¢ |
| | Hutchinson..... | 69¢ |
| | Imperator..... | |
| | Imperator, Long Type..... | |

BRED AND GROWN BY OUR

Specialist Smallseeds
DIVISION

| AMOUNT LBS. | CARROT (Continued) | PER LB. |
|------------------------|----------------------------------|------------|
| | Long Orange, Improved..... | 80¢ |
| | James Intermediate..... | |
| | Nantes, Coreless..... | |
| | Oxheart, or Guerande..... | |
| | Scarlet Horn, Early..... | 90¢ |
| | St. Valery..... | 80¢ |
| | Touchon..... | |
| | | |
| | | |
| LETTUCE | | |
| HEADING VARIETIES | | |
| | Big Boston..... | 68¢ |
| | Boston, white..... | |
| | Cornell No. 456..... | \$1.88 |
| | Great Lakes, Early Strain..... | |
| | Great Lakes, Regular Strain..... | |
| | Great Lakes, Premier..... | |
| | Hanson..... | 75¢ |
| | Iceberg..... | |
| | Imperial 44..... | \$1.35 |
| | Imperial 101..... | |
| | Imperial 152..... | |
| | Imperial 615..... | |
| | Imperial 847..... | \$1.25 |
| | New York, or Wonderful..... | |
| | New York 12..... | |
| | New York 515, Improved..... | |
| | Progress..... | 69¢ |
| | Unrivalled..... | |
| | | |
| | | |
| | | |
| LOOSE LEAVED VARIETIES | | |
| | Chicken..... | 68¢ |
| | Cos, Dark Green..... | 62¢ |
| | Cos, Trianon..... | |
| | Cos, white Paris..... | |
| | Grand Rapids, Improved..... | 60¢ |
| | Oakleaf..... | 68¢ |
| | Prizenead..... | 60¢ |
| | Simpson, Black Seed..... | |
| | Simpson, Early Curled..... | |
| | Slobolt..... | \$1.50 |
| | | |
| | | |

BRED AND GROWN BY OUR

Specialist Smallseeds
DIVISION

LAWRENCE ROBINSON & SONS

ENGINEERED SEEDS TO MEET THE TEST OF TODAY'S MARKETS

BREEDERS AND PRODUCERS OF VEGETABLE

Seeds

MODESTO, CALIFORNIA

LAWRENCE R. ROBINSON
LAWRENCE R. ROBINSON, JR.
WARD F. ROBINSON

CABLE ADDRESS: "ROBINSEEDS"
— ALL CODES —

ROCKY FORD, COLO.
GRIDLEY, CALIF.
U. S. A.

February, 1951

1951 CROP CONTRACT PRICES

We give no warranty, express or implied, as to the productiveness of any seeds or bulbs we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

Dear Sir:

We respectfully enclose a copy of our 1951 Crop Contract list.

AS SPECIALISTS, we concentrate on growing the finest quality possible in the small group of vegetables listed. We feel we are offering you a sound growing program, as follows:

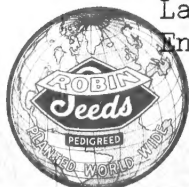
1. We grow ALL of the seed we offer. Each crop is under the constant supervision of experienced SPECIALISTS, from the time it is planted until it is shipped to you.
2. ALL PRODUCTION is committed to contract orders.
3. Productions are sufficiently large and diversified as to ensure you an unusually good guarantee of contract delivery.
4. Our processing plants are as fine as exist, ensuring you not only well-cleaned seeds of good sample, but early deliveries.
5. We confine our sales to the wholesale trade. You do not find us competing with you for any of your trade.
6. Please examine inside cover of the Contract. Certain of our production policies that mean extra-value and extra-safety to you, are briefly outlined.

On the basis of the above policies, we respectfully ask for a fair share of your business.

Kindest regards,

J. R. Robinson

Lawrence Robinson:AP
Enc:Contract Form



"AMERICA'S *Safest* GROWERS"



February 1951

1951 CROP CONTRACT

Dear Sir:

We respectfully enclose a copy of our 1951 Crop Contract. As SPECIALISTS, we concentrate on growing the best quality possible in the small group of varieties listed. We feel we are offering you a sound growing program, as follows:

1. We know ALL of the seed we offer. Each bush is under the constant supervision of experienced SPECIALISTS. From the time it is planted until it is shipped to you.
2. ALL PRODUCTION is committed to contract growers.
3. Productions are sufficient in large and diversified to ensure you an unusually good guarantee of contract delivery.
4. Our processing plants are modern, efficient and not only well-cleaned seeds of good quality but early deliveries.
5. We confine our sales to the wholesale trade. You do not find us competing with you for the retail trade.
6. Please examine inside cover of the Contract. Certain of our production policies that bear on the value and safety to you, are briefly outlined.

On the basis of the above policies we respectfully ask for a fair share of your business.

Lawrence Robinson
Rm. 301
1000
1000
1000

SPECIAL INSTRUCTIONS

Specialist Smallseeds
DIVISION

SEED CONTRACT

• • •

WE, LAWRENCE ROBINSON & SONS,
HEREBY agree to undertake to grow the
within named quantities and varieties of Seed

for _____

of _____

under conditions and prices annexed and will
deliver same on board cars our option, **nearest
ROBIN-SEED production branch**, as early in
the season as seed can be well cured and put
in merchantable condition. Seed to be true to
name, of good sample, purity and vitality.

TERMS—To well rated firms 1% 10 days, 30
days net with Trade Acceptance, containers
extra. Others Draft with B/L.

It is mutually agreed that in case of a short-
age of any of the within named quantities that
a full pro rata division shall be considered a
satisfactory delivery on the order.

LAWRENCE ROBINSON & SONS warrants
to the extent of the purchase price that seeds
sold are as described on the container within
recognized tolerances. Seller gives no other
or further warranty, express or implied.

LAWRENCE ROBINSON & SONS

PER _____

Modesto, Calif., _____, 1951

WE HEREBY AGREE to accept the within
named Seeds and pay for same upon terms
and conditions above specified.

Date _____

Firm Name _____

Address _____

By _____

AMERICA'S *Safest* GROWERS